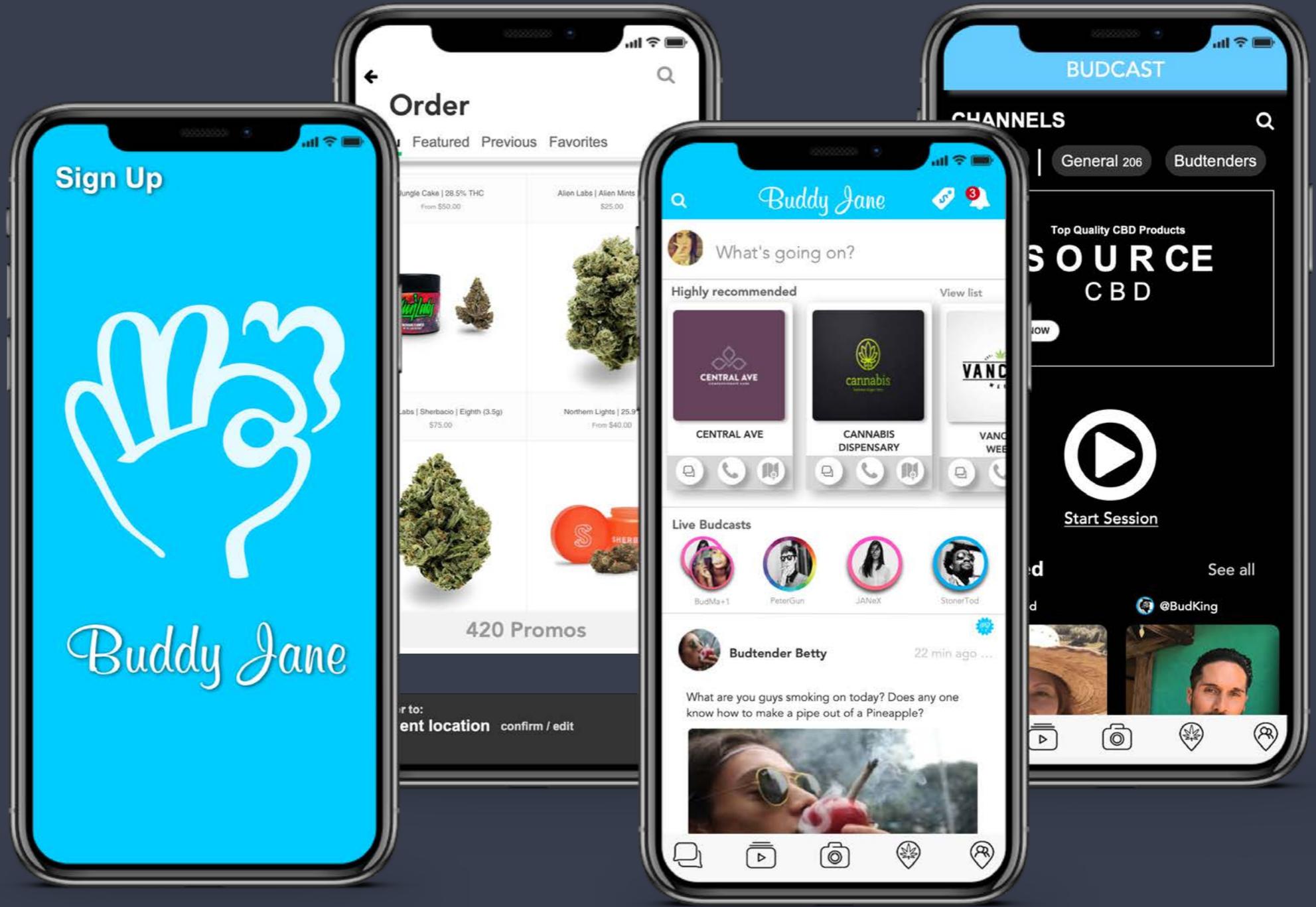


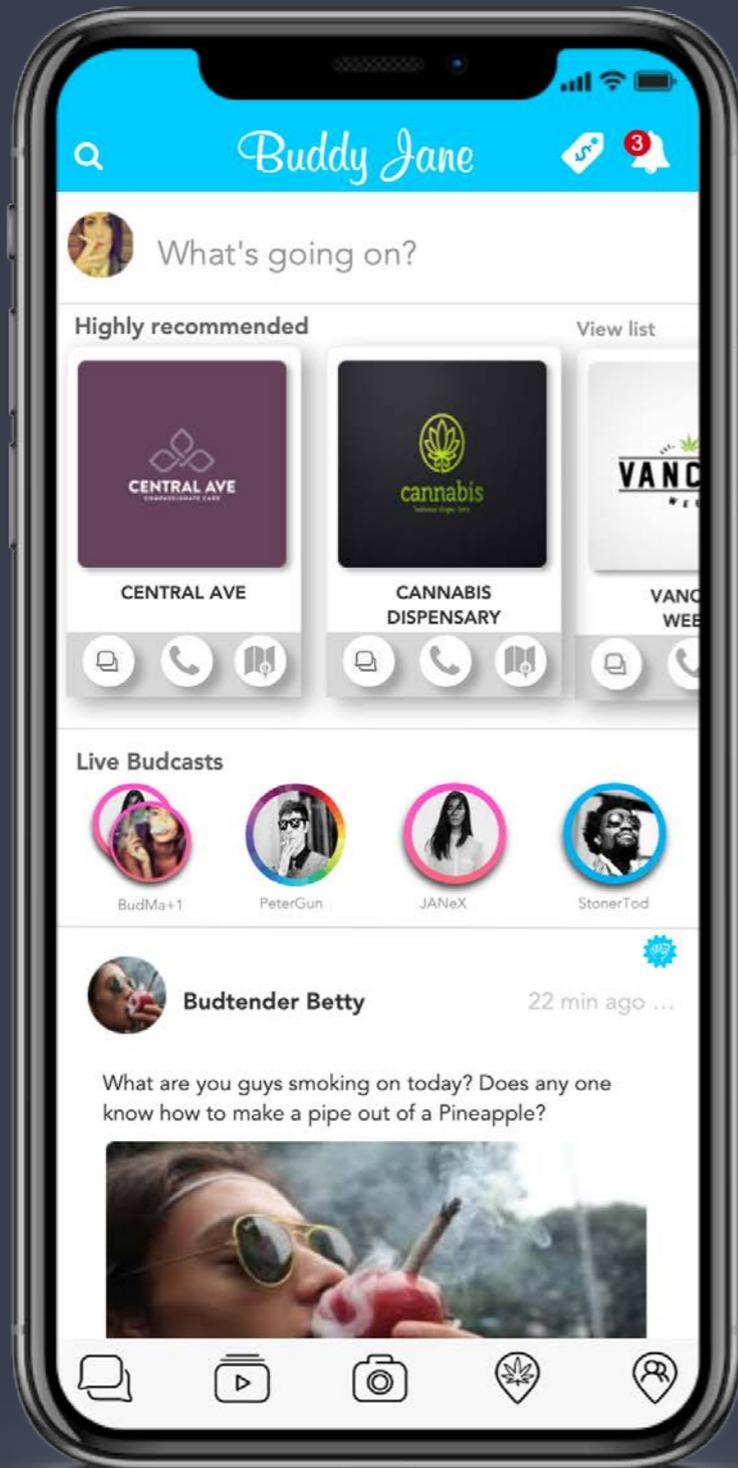
# BUDDY

# JANE

## Connecting You with Your Customers



# SOCIAL MEDIA'S NEW HIGH



## REDUCE RISK & GAIN VISIBILITY WITH CONFIDENCE

Having your social media content flagged due to social platforms adopting strict anti-cannabis policies limits your ability to market to the masses. These policies negatively impact your marketing efforts and increases the cost of advertising. Social platforms that limit what services and products businesses can advertise are preventing the cannabis industry from thriving in today's mainstream media market.

Buddy Jane Social provides a secure environment for legal cannabis companies to promote products and services to an exclusive network of cannabis enthusiasts, without the worry of over-regulated platforms that aren't in full support of the cannabis industry.

Get connected with your customers and prospects, promote with confidence and see real results.

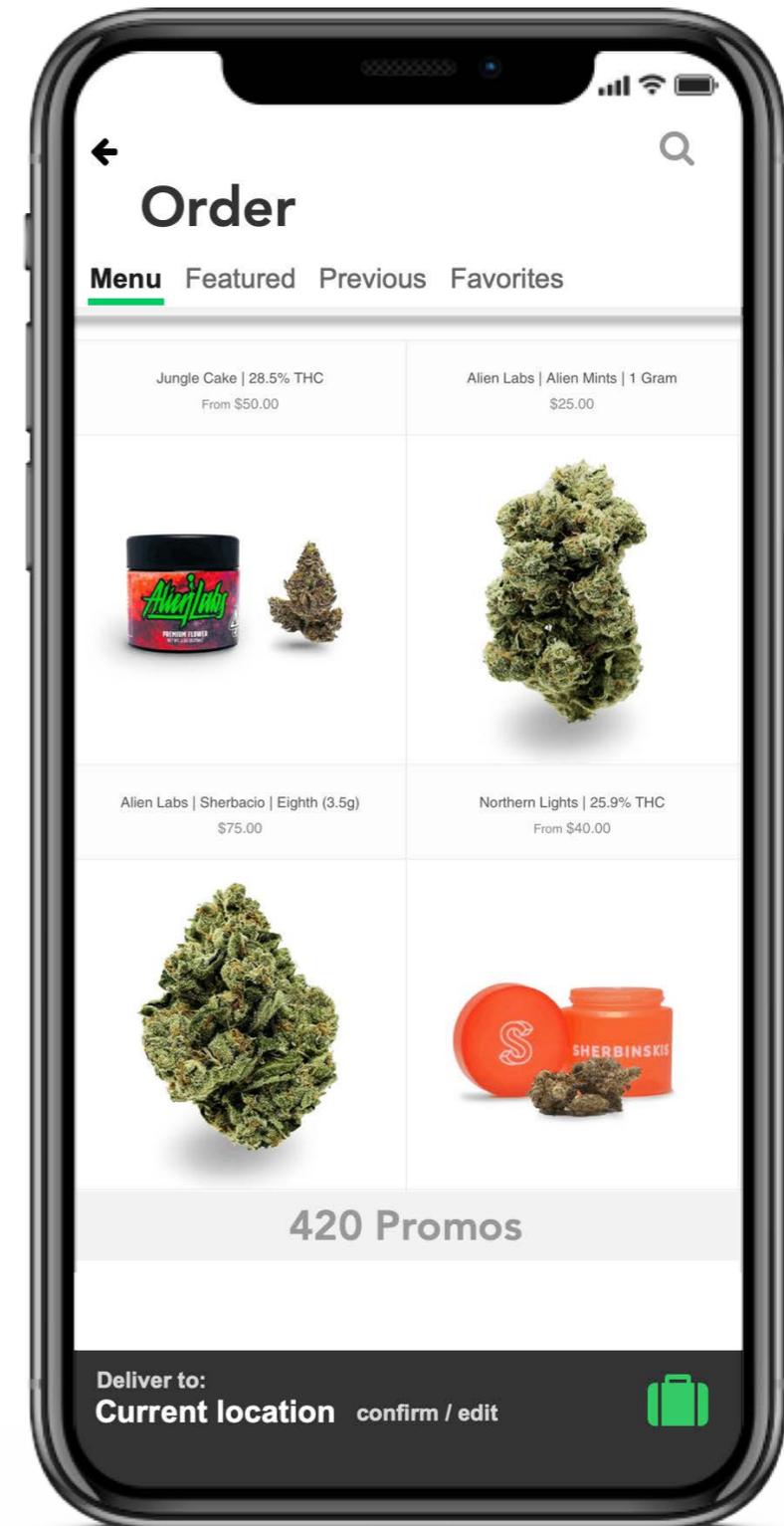
The Buddy Jane Social Platform allows you to post cannabis-related content via photos, videos and information to help you promote and market your business how you want, directly to the cannabis community.

# MENU MANAGEMENT MADE EASY

## TAKE BACK CONTROL & INCREASE PRODUCTIVITY

Buddy Jane gives you full control of your menu. There is no need to hassle with expensive and timely integrations or manage two separate inventories, anymore.

Buddy Jane gives you the freedom to manage and promote your inventory to our large cannabis community using your existing menu. This means you can set up your account and begin taking orders the same day.



# 420 PROMO



## MAXIMIZE COMMUNITY REACH & PROMOTE YOUR DEALS

Promote your services and product deals with Buddy Jane's 420 Promo feature that connects businesses with their local communities and nearby customers. Think Groupon, but for cannabis related deals.

Rather than relying on pesky text messages, use 420 Promo to advertise your product specials to new and existing customers, near your business.

## AMPLIFY YOUR PROMOTIONS

Track your marketing efforts by using QR codes to see who's responding to your promotions and measure success by identifying which promotions drive results.

# CHATS



## **OPTIMIZE CUSTOMER COMMUNICATIONS**

Buddy Jane lets you communicate with your customers directly through the app, without sending annoying text messages.

Buddy Jane Chats lets you to stay connected with your customers with a full range of features: send photo messages, video clips and audio messages to stay better connected with your customers.

Offer your customers the ability to pre-order via Buddy Jane Chats and reduce in-store traffic and wait times, giving your customers a better experience.

## **INCREASE CONVERSATIONS WITH CUSTOMER Q&As**

Buddy Jane Chats is great for managing customer Q&A via live one-on-one video. Use Chats to give your business a personal connection with your clients or to keep in touch with your staff.

# BUDCAST

## BROADCAST-LIVE TO OUR CANNABIS NETWORK

Buddy Jane Budcast is a live-video feature, letting you broadcast to a large network of cannabis enthusiasts, locally and wherever active members of our community are tuned in.

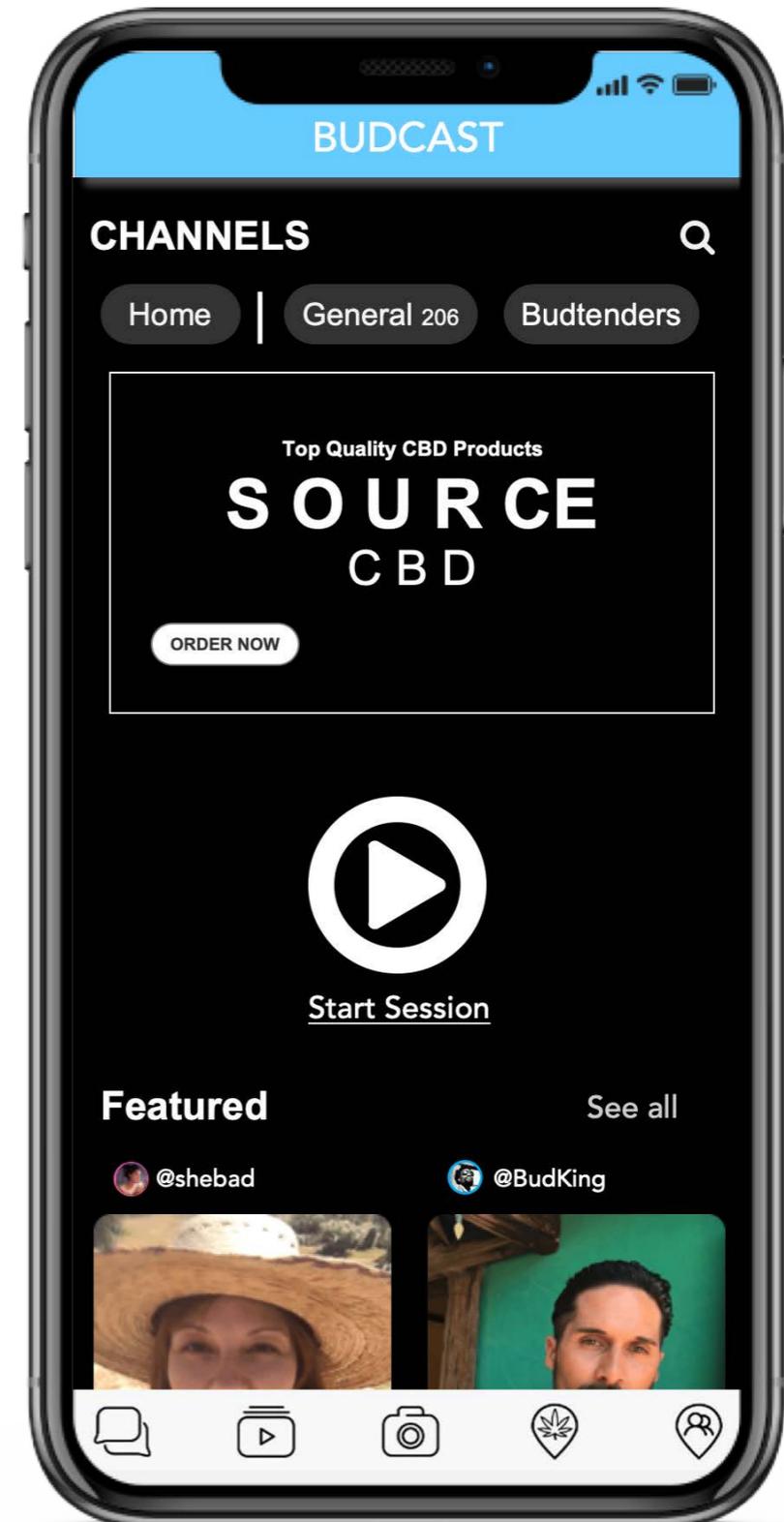
## USE INNOVATION TO GROW YOUR BUSINESS

Be innovative and broadcast-live your new products, stream in-store events or give business updates. Promote grand openings, new locations, special guests, exclusive deals, and much more.

Use Budcast to virtually introduce new vendors, potential partners and collaborators with a live-video walk through of your business.

To engage with your community, offer one-on-one video sessions and spend time getting to know your customers.

Leverage Budcast as a livestream monitoring service to check in with staff, host one-on-one meetings and get a bird's eye view of the shop in real-time when you aren't physically present.

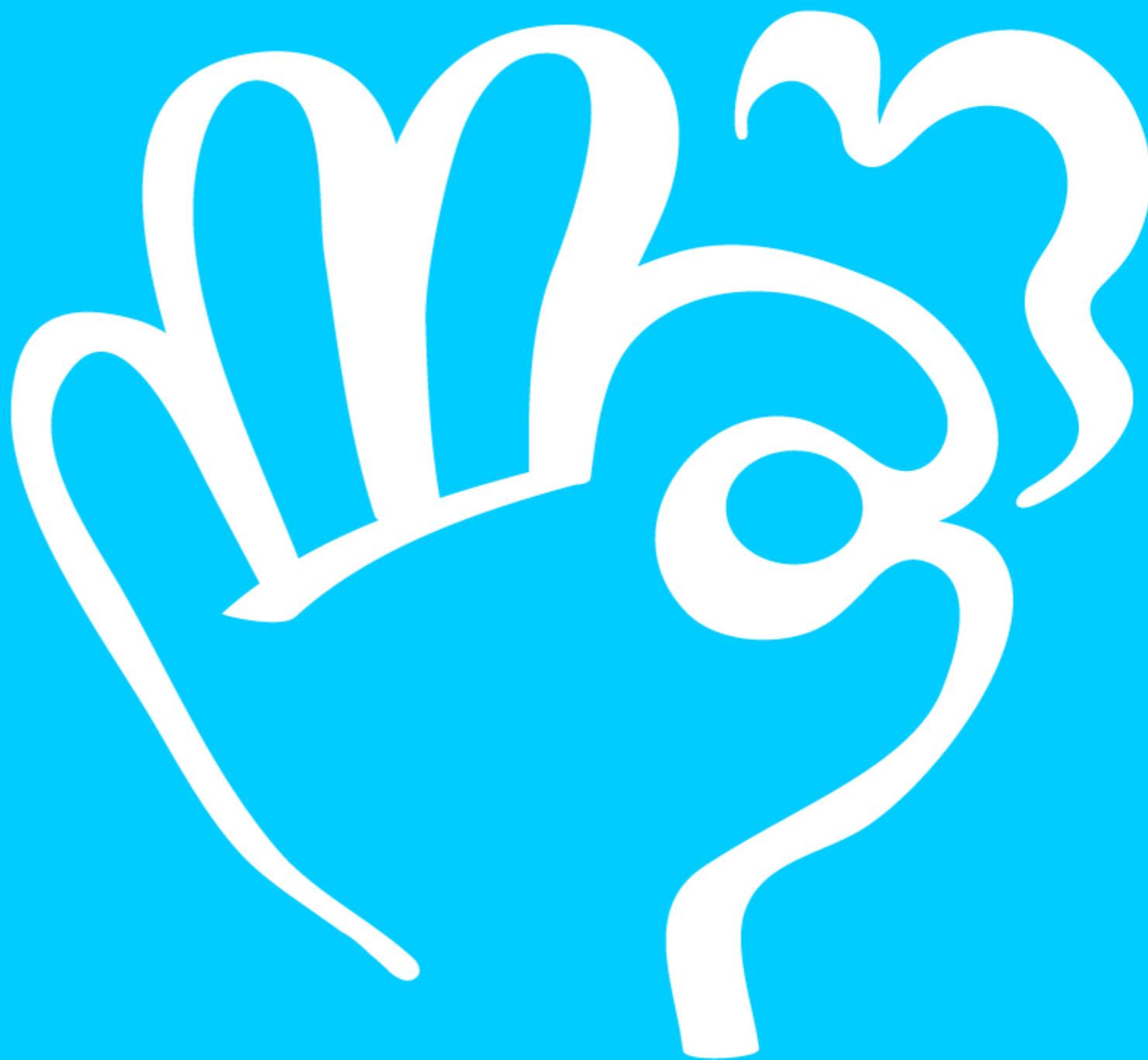




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